

# ACT

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## IT'S BEEN A HARD DAY'S NIGHT, AND YOU MAY HAVE BEEN WORKING LIKE A DOG

Time to book a conference trip to Liverpool, the hometown of The Beatles! Whether you are interested in music, culture, history, architecture, sports or beautiful scenery, Liverpool has something for everyone. Liverpool is one of the cities that has the most listed buildings on UNESCO's World Heritage List in Britain. Examples can be found in the Bluecoat Art Gallery, The Three Graces and the regenerated harbour Albert Dock.

If you are a football fan, take the opportunity to spend a day at Liverpool's or Everton's home arena. Join their stadium tour and visit the adjacent museum to learn more about the history of two of Britain's leading football teams.

During a visit to Liverpool it is almost impossible to miss the Beatles spirit. This was where it all started, four young ordinary boys went from rehearsing in the bathroom to become world celebrities in the world's most successful group of all time! Visit The Beatles Story, the world's largest permanent exhibition of The Beatles. Here you can learn the story of how the band was formed, the gigs at The Cavern Club, how they conquered America and the members' solo careers. While you're there, don't miss Bob Gruen's photo exhibition portraying John Lennon's last years in New York.

Step on-board the Magical Mystery Tours' colourful bus. The two-hour tour will show you where John, Paul, George and Ringo grew up, where they met and where they formed the band that took the world by storm. You will also get to see the places that inspired some of the band's most famous songs, such as Penny Lane and Strawberry Fields. To add "that little extra" to your stay, book your accommodation and conference at the luxury boutique hotel Hard Day's Night.



## AC Travel Group

are happy to help you book *a ticket to ride* for your next UK visit!

For more information, ideas or for a bespoke itinerary for your clients, please contact us at:

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